



ENERGY STAR®

How Well Does Your Hotel Manage Energy?

Do you track and compare the energy performance of your properties?

ENERGY STAR provides guidance and tools to track and benchmark energy use.

Does your hotel have a written energy management plan that is approved by senior management?

ENERGY STAR can help you develop a strategic energy management plan or assist in improving your current plan.

Has your business integrated energy management into all business activities, e.g. operations, new construction, purchasing?

ENERGY STAR has the tools and resources that can help your business achieve world class energy performance.

Does your engineering department present energy investment opportunities to the CFO using key financial metrics for your business, e.g. shareholder value?

ENERGY STAR can help you demonstrate how investments in energy performance can improve shareholder value.

Are your guests, employees, and shareholders aware of your energy performance successes?

ENERGY STAR can help promote the benefits of improved energy performance.

"We believe that we have a responsibility to operate efficiently as well as protect the natural resources we use every day. Our participation in ENERGY STAR has enabled us to continue offering our guests the best hotel experience while making a concerted effort to better preserve the environment."

— George Neeson, VP of Engineering and Housekeeping, **Hilton Hotels**



Who is partnering with ENERGY STAR?

More than 8,000 individual hotels including:

Accor Economy Lodging

Choice Hotels

Club Corporation, International

Columbus Hospitality Group

Extended Stay America

Hilton Hotels Corporation

Hyatt Corporation

La Quinta Inns Inc.

Marriott Corporation

MeriStar Hotels

To learn more...

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What is ENERGY STAR®?

ENERGY STAR is a voluntary EPA program that promotes energy performance as a way for businesses to improve financial performance while protecting the environment. Thousands of organizations across the nation are using the support and resources offered by ENERGY STAR to improve their financial performance and establish themselves as industry and community leaders.

What does ENERGY STAR offer?

Portfolio manager

This online tool allows you to develop, track, and evaluate your organization's approach to reducing energy costs over time.

Benchmarking tool

This tool can be used to compare and rank facilities within your portfolio and make comparisons to a national industry survey. Top performing buildings may apply for the ENERGY STAR label.

Financial value calculator

Using key financial metrics for your business, this calculator presents energy investment opportunities so you can learn about the impacts that investments in energy performance can have on your profit margin, earnings per share, and ultimately, shareholder value.

One-2-Five

This interactive diagnostic tool is designed to assess how effectively an organization has integrated energy management practices into various business activities through reports and action items.

Energy management planning assistance

Assistance with developing a strategic energy management plan is available so your company can address issues in all business areas and functions related to energy use.

Energy Star Buildings Manual

This web-based technical manual provides comprehensive and systematic approaches to existing facility upgrades.

E Source Technology Atlas Series

Five volumes of information (or one CD-ROM) about lighting, cooling, heating, drivepower, and appliances are available to partners which address application issues, product data, and design fundamentals.

Communications starter kit

A step-by-step approach to communications allows you to share the benefits of your ENERGY STAR partnership with employees, customers, and stakeholders.

"At La Quinta we pride ourselves in energy cost control while enhancing the guest experience. We have reduced our energy consumption per square foot by 13 percent and cut cost per square foot by 9.7 percent and are very pleased with our ENERGY STAR partnership."

— Jim Ackles, former Director of Energy and Engineering, La Quinta Inns



www.epa.gov/buildings/hospitality.gov